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ST. VINCENT DE PAUL APPOINTS TWO NEW BOARD MEMBERS

Community Leaders Bailey and Brielmaier To Aid Growth of Organization

CINCINNATI, OH –January 25, 2008 - The Society of St. Vincent de Paul (SVDP) Council of Cincinnati announces the appointment of Ted Bailey and Sandy Brielmaier as members of the Board of Directors. Both have been appointed to a 3-year term.

Mr. Bailey, General Manager of Macy's in Springfield, Ohio, was named to the board for his expertise in the strategic guidance and operation of retailers such as Blockbuster, Sears, and Dillard's as well as in non-profit organizations. Mr. Bailey is a dedicated and active leader in the Greater Cincinnati community, serving as a member of the Board of Trustees for Cincinnati Habitat for Humanity as well as a Family Advocate. He is also President of the Little Red Machine Youth Organization. Mr. Bailey resides in the Village of Golf Manor, Ohio, where he is a member of the Volunteer Fire and EMT Department and a member of the Village Zoning Committee.

Ms. Brielmaier, President of Brielmaier Marketing Services, has 30 years of experience in the areas of marketing and marketing research for companies such as The Drackett Company, Dial Corporation, KAO Brands, and Hill-Rom. In 2007, she was awarded the McAuley High School's Catherine McAuley Alumni Award for Leadership and Service. Utilizing her experience as a 12-year volunteer at St. John the Baptist conference in Harrison, Ohio, including her tenure as President for 8 years, Ms. Brielmaier will focus her efforts on serving in an organization-building capacity. She resides in Okeana, Ohio.

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The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to www.svdpcincinnati.org.

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