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**ST. VINCENT DE PAUL ASKING GENERAL PUBLIC FOR DONATIONS
OF GENTLY-USED ITEMS FOR
NEW THRIFT STORE IN MASON**
Convenient Donation Drop Off Or Pick-up

CINCINNATI, OH – May 2, 2008 -- The Society of St. Vincent de Paul is opening its newest thrift store in Mason at 1065 Reading Road, just north of Western Row Road. The new location will offer 10,000 square feet of retail space in the Mason Town Plaza near Tuesday Morning and Harbor Freight. Donations of gently used furniture, clothing, shoes, handbags, home décor, toys and household items are urgently needed to stock this new store and help local neighbors in need.

“The new St. Vincent de Paul Thrift Store will be an integral addition to the Mason community, serving two purposes -- to help individuals in need, such as families on tight budgets, the elderly on fixed incomes, the working poor, and others who can’t make ends meet, and to provide a low-cost shopping opportunity for bargain hunters. Those who need help most will receive no-cost goods through a voucher system,” noted Prentice Carter, Director of Operations, St. Vincent de Paul Stores.

Donations may be dropped off at the Mason store, at the truck or secure bin in the Mason Town Plaza parking lot, or at any of St. Vincent de Paul's five other Greater Cincinnati thrift stores. Pick-ups of larger items can also be scheduled by calling 513-421-CARE (2273). Tax receipts will be provided for donated items.

Proceeds from sales at the new location, as well as from SVDP's five other local thrift stores support the organization's mission of local neighbors helping neighbors. Staff and volunteers visit people throughout Greater Cincinnati and often see people in the most dire circumstances -- parents needing a crib for a newborn baby, families who have lost everything they own to a fire or foreclosure or children needing school clothes or a coat to stay warm.

Cincinnati Magazine has recognized St. Vincent de Paul thrift stores as 'Best in Cincinnati'. For all St. Vincent de Paul thrift store locations & hours, visit www.svdpcincinnati.org.

About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The Cincinnati's Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to www.svdpcincinnati.org.

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