



FOR IMMEDIATE RELEASE

Contact: Tamara Sullivan
513-583-1433
tsullivan1@cinci.rr.com
Ann Keeling
513-381-3248
ann@crisofolikeeling.com
Michael Anderson
513-765-7333
manderson@reds.com

CINCINNATI REDS, ST. VINCENT DE PAUL TEAM UP FOR FOOD DRIVE MAY 27 THROUGH JUNE 1

*Anyone Donating A Non-Perishable Food Item Will Receive
A Buy-One, Get-One Ticket Voucher To June 18 Reds vs. Dodgers Game*

CINCINNATI, OH –May 14, 2008 – The Cincinnati Reds and the Society of St. Vincent de Paul are partnering to host a food drive Tuesday, May 27 through Sunday June 1 during the Reds vs. Pirates and Reds vs. Braves series at Great American Ball Park. WLWT Channel 5 is serving as the media partner for the weeklong drive.

Anyone donating a non-perishable food item will receive a ticket voucher for one complimentary ticket, when one ticket is purchased, to the June 18, 2008 Reds vs. Dodgers game. In addition, each fan donating to the food drive can enter a drawing to throw out the first pitch at the June 18 game.

Food collection barrels and St. Vincent de Paul volunteers will be stationed at all ballpark gates prior to each game. One ticket voucher will be issued per person, per day regardless of the number of items donated.

“Our food pantries continue to see a significant increase in the need for food throughout our community. And a significant increase in requests are from the working poor who are having more difficulty making ends meet with rising food and gas prices,” said Liz Carter, executive director of St. Vincent de Paul. “Food donations are desperately needed in order to stay ahead of the increased demand”, she continued.

- more -

The SVDP Reds Food Drive goal is to collect 10,000 pounds of food, which will feed 3,500 people in our community for one day.

“For the second year in a row, we’re pleased to partner with St. Vincent de Paul for such an important community event,” said Lorrie Platt, Cincinnati Reds community relations director. “It’s great that we’re able to encourage our fans to help those in need.”

The game schedule during the food drive is as follows:

- Tues May 27, Red vs. Pirates 7:10pm
- Weds May 28, Reds vs. Pirates 7:10pm
- Thurs May 29, Reds vs. Pirates 7:10pm
- Fri May 30, Reds vs. Braves 7:10pm
- Sat May 31, Reds vs. Braves 3:55pm
- Sun June 1, Reds vs. Braves 1:15pm

For more information regarding the Reds, St. Vincent de Paul Food Drive, contact the Reds Community Fund at 513-765-7235. For more information about donating or volunteering at the SVDP Bank Street Food Pantry, please contact 513-562-8841, ext. # 225 or visit www.svdpcincinnati.org.

About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to www.svdpcincinnati.org.

###