



For Immediate Release

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**BETTER BUSINESS BUREAU ANNOUNCES FINALISTS FOR
2008 TORCH AWARDS FOR MARKETPLACE ETHICS**

*Torch Award Recipients and Honorees to be announced At Awards Ceremony on
October 23*

Cincinnati, Ohio, September, 2008 – An independent panel of judges selected 12 finalists for the Better Business Bureau's 2008 Torch Awards for Marketplace Ethics, giving recognition and honor to those businesses and organizations who fully commit to ethical practices in all aspects of their business dealings. The BBB, founded with a mission to ensure that all share in a fair and equitable marketplace, will announce our 2008 Torch Award Recipients and Honorees on Thursday, October 23rd at Cincinnati Music Hall.

The 2008 Torch Awards finalists are:

Business Category

Best Upon Request, Inc
Clark-Theders Insurance Agency
Colliers Turley Martin Tucker
Messer Construction Company
Neyer Properties, Inc
Nixco Plumbing
Olympic Contracting, Inc
Spectrum, Inc

Non-Profit Category

Northern Kentucky Community Action Commission
Society of St. Vincent de Paul, Cincinnati
The LAM Foundation
Visions Community Services

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"As we prepare for the eighth annual Torch Award for Marketplace Ethics, there is no better time to recognize good organizations that embody the core beliefs that make up the Torch Awards process," BBB President Jocile Ehrlich said. "This year the judging was arduous and a true testament to the judges' belief that ethics is the fundamental principle of an organization not just a business strategy or best practices."

The Torch Award finalists were selected by a distinguished panel of independent judges that included: Mike Laatsch VP Public Relations, Western & Southern Financial Group; John Ritter Partner Ritter Daniher; Jennifer Goodin Executive Director Ronald McDonald House; Tom Gill Tom Gill Chevrolet; Vincent Davis Director of Customer Operations and Strategic Sourcing, Duke-Energy.

The judges evaluated the applications based on the eight judging criteria established by the Council of Better Business Bureaus and the International Torch Award Program.

Businesses were nominated by the community, or self-nominated, and were required to be in good standing with the BBB, although they were not required to be Accredited Businesses. Non-profit, 501(c)3 organizations that met all the BBB standards for charitable organizations were invited to apply.

Both the recipients and honorees for the 2008 Torch Awards will be recognized at a festive evening at Music Hall on Thursday, October 23th beginning at 6 p.m. Reception and dinner by Jean-Robert de Cavel and his team.

The Cincinnati BBB was founded in 1926 and the Torch Awards are a continuation of the BBB's 82-year tradition and commitment to furthering its mission of promoting ethical conduct in the marketplace.

For more information about the Torch Awards for Marketplace Ethics, or to make reservations for the 2008 Awards Dinner, please contact the Better Business Bureau at 513-639-9146.

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