



**FOR IMMEDIATE RELEASE**

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**ST. VINCENT DE PAUL SEEKING ADOPT-A-FAMILY SPONSORS  
FOR 250+ FAMILIES IN DISTRESS**

*Make Wishes Come True this Holiday Season for Struggling Local Families*

**CINCINNATI, OH – November 20, 2009** -- The Society of St. Vincent de Paul is requesting help from organizations, families and businesses to assist local families struggling to make ends meet through its annual Adopt-A-Family Program. All families in the Adopt-A-Family program are qualified by an extensive screening process, which includes a home visit to determine level of need.

“This holiday season, we expect well over 250 families to sign up for this program. As we make our home visits all around the city and in suburbs of Cincinnati, we see families with little or nothing. Clients that have been evicted are often left with little clothing, few toys for their children and a lack of basic household items and toiletries many of us take for granted. It is heartbreaking to see so many people struggling to make ends meet,” noted Liz Carter, Executive Director of St. Vincent de Paul.

**How the Program Works**

Each sponsor is provided with a Christmas wish list for a specific family—toys for the children, basic household items or toiletries for the adults and clothing for each person. Sponsors can either shop and deliver wrapped gifts directly to the family or drop them off through St. Vincent de Paul’s West End headquarters for delivery to the families. Monetary donations are also being accepted for those who don’t have the time to shop but still want to contribute.

To sponsor a family or to make a monetary donation, please contact LaMonica Sherman at 513-235-3353 or [lsherman@SVDPcincinnati.org](mailto:lsherman@SVDPcincinnati.org).

**About St. Vincent de Paul**

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and material gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The Better Business Bureau (BBB) as a Torch Award for Marketplace Ethics winner and by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to [www.SVDPcincinnati.org](http://www.SVDPcincinnati.org).

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