



FOR IMMEDIATE RELEASE

Contact: Ann Keeling or Kelly Camm
513-381-3248
ann@crisfolikeeling.com
kelly@crisfolikeeling.com

ST. VINCENT DE PAUL APPOINTS NEW BOARD CHAIRMAN AND VICE PRESIDENT

*Community Leaders Kohler and Brielmaier To Help Lead Next Stages
of Growth of Organization*

CINCINNATI, OH – November 6, 2008 - The Society of St. Vincent de Paul (SVDP) Council of Cincinnati, announces the appointment of Bart Kohler as its Board Chairman succeeding Robert Bult, who led the board for the last three years. Additionally, Sandy Brielmaier has been appointed as Cincinnati District Council Vice-President succeeding Bart Kohler. Mr. Kohler and Ms. Brielmaier will work closely with Cincinnati District Council President Mark Kroeger on organizational leadership and growth.

Mr. Kohler, a St. Vincent de Paul board member for 3 years, was elected the new board chair based on his leadership ability and dedication to advancing the Organization's mission. As a board member, Mr. Kohler has demonstrated finance and marketing expertise and has been instrumental in planning a short and long-term operation strategy that will allow St. Vincent de Paul to grow its services to Greater Cincinnati residents in need. Mr. Kohler is President and CEO of The Hubert Company. He resides in Finneytown where he has been involved for seven years with his local St. Vincent de Paul conference at St. Bartholomew Church.

Ms. Brielmaier, board vice president, has been a St. Vincent de Paul board member for one year. Her success in an organization-building capacity contributed to her appointment as well as her long history with St. Vincent de Paul. She has dedicated 12 years of volunteer service to St. Vincent de Paul's volunteer group at the St. John the Baptist in Harrison, Ohio, including her tenure as President for 8 years. Ms. Brielmaier is President of Brielmaier Marketing Services. She has 30 years of experience in the areas of marketing and marketing

research for companies such as Changing Paradigms, Esther Price Candies, The Drackett Company, KAO Brands, and Hill-Rom. She resides in Okeana, Ohio.

- more -

About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The Better Business Bureau (BBB) as a Torch Award for Marketplace Ethics winner and The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to www.SVDPCincinnati.org.

###