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**ST. VINCENT DE PAUL AND WLWT CHANNEL 5  
ANNOUNCE 5 CARES COAT DRIVE RESULTS:  
5,352 COATS COLLECTED  
FOR LOCAL NEIGHBORS IN NEED**

**CINCINNATI, OH – December 12, 2008** – The Society of St. Vincent de Paul and WLWT Channel 5 collected 5,352 new and gently-used coats during the 8<sup>th</sup> annual **5 Cares Coat Drive** between October 21 and December 2, 2008, with the help of collection partner Gold Star Chili, City Dash and fire departments in Greater Cincinnati. The total collection surpassed the goal by over 30%.

St. Vincent de Paul supplies coats to its own clients, as well as to other agencies that also work directly with those in need. "Thanks to the generous community support and our corporate partners, we are able to provide coats to help our neighbors in need – and a large number of children in need – to help them stay warm this winter," said Liz Carter, executive director of St. Vincent de Paul.

This project is made possible by the firefighters and volunteers who collect the coats, transport, sort and distribute the coats, and the generosity of area residents.

For more information about donating or getting involved, please call St. Vincent de Paul at 513-562-8841, ext. #225, or visit [www.svdpcincinnati.org](http://www.svdpcincinnati.org).

**About St. Vincent de Paul**

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The Better Business Bureau (BBB) as a Torch Award for

Marketplace Ethics winner and by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to [www.SVDPcincinnati.org](http://www.SVDPcincinnati.org).

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