



FOR IMMEDIATE RELEASE

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**ST. VINCENT DE PAUL & PAPA JOHN'S PIZZA
PARTNER ON PIZZA PROMOTION JULY 7 & 8 TO RAISE
FUNDS AND AWARENESS FOR ANNUAL FAN DRIVE**

*\$ 1 For Every Delivery Pizza Sold Will Be Donated To SVDP To Purchase
Fans & Air-Conditioners For Local Neighbors In Need*

CINCINNATI, OH –June 26, 2009– Papa John's Pizza will donate \$ 1 to the St. Vincent de Paul Fan Drive for every pizza sold at 38 participating locations on July 7 & 8. Donations will be used to purchase new fans and air conditioners for local families in need.

The goal for this year's fan drive is to collect 500 fans and 100 air conditioners to help provide proper cooling and ventilation to people in need this summer, especially the elderly, ill, and children. The Society of St. Vincent de Paul is partnering with WCPO-TV Channel 9, Coney Island, Huntington Bank and Cincinnati Firefighters Union Local 48 and Papa John's in Greater Cincinnati to raise funds and awareness of SVDP's annual Fan Drive.

In addition to the Papa John's pizza promotion, there are several ways to help:

- Monetary donations will be accepted at all Huntington Bank branch locations throughout Greater Cincinnati through August 9, 2009.
- Coney Island is a drop off site for the Fan Drive, and anyone donating a new fan at Coney Island will receive a free all-day rides wristband, valued at \$11.95, through August 9.

- The 38 participating Papa John's locations will also serve as a drop off point for anyone who would like to donate a gently-used or new fan or window air-conditioner to the effort.
- Fans and new air conditioners may also be dropped off now through August 9, 2009 at any of the six St. Vincent de Paul thrift stores in Hamilton County & five thrift stores in Northern Kentucky.

For SVDP thrift store locations in Hamilton County, more information about the SVDP Fan Drive, or other ways to donate, contact St. Vincent de Paul at 513-562-8841, ext. #225, or visit www.SVDPcincinnati.org. For SVDP thrift store locations in Northern Kentucky, contact the District Council of Covington at 859-341-3212.

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2009 St. Vincent de Paul Fan Drive: Papa John's Promotion July 7 & 8

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The donated fans & air conditioners will be distributed through St. Vincent de Paul's neighborhood volunteer groups, the West End headquarters and other outlets.

About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) has been helping Greater Cincinnati and Hamilton County residents in need with the basic necessities of life for nearly 140 years. The organization works personally with those in need, regardless of race or creed, to bridge the spiritual, emotional and financial gaps in their lives through home visits provided by neighborhood-based volunteer groups, and groundbreaking initiatives like the Charitable Pharmacy. The Society of St. Vincent de Paul continues to be a leading community service organization, recently recognized by The Better Business Bureau (BBB) as a Torch Award for Marketplace Ethics winner and by The CincinnatiUSA Regional Chamber of Commerce as Non-Profit of the Year. For more information, go to www.SVDPcincinnati.org.

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